TABLE OF CONTENTS

PROGRAM

FACULTY PARTICIPANTS

FACULTY BIOGRAPHIES

STUDY MATERIALS

VOLUME I

1. Idea Submission Claims  1
   By Lionel S. Sobel

2. Trademarks for the Entertainment Lawyer  13
   By Mark S. Lee
   Table of Contents
   Study Outline

3. Representing the Professional Athlete: A Resource Guide  49
   By Pamela R. Lester
   Study Outline
   Sports Agent Responsibility and Trust Act ("SPARTA"), P.L. 108-304

4. The Business of Representing Athletes  63
   Submitted by Kenneth L. Shropshire
   Terry Lefton, Youthful Culture the Driving Force at WMG (Sports Bus. J., Oct. 16, 2006)  75
   Revamped IMG Targets Key Growth Areas (Sports Bus. J., Oct. 16, 2006)  78
   Debora Vrana, Judgment to Sports Agent Is Blocked (Los Angeles Times, Mar. 31, 2005)  84
5. Agents, the NFL, and the NFL Players Association (NFLPA)  
Submitted by Kenneth L. Shropshire  
- NFLPA Regulations Governing Contract Advisors  
- Atwater v. NFLPA (N.D. Ga.): National Football League Memorandum in Support of Motion to Dismiss  
- In Re Dunn (C.D. Cal.): Order Granting Summary Judgment to National Football League  
87

6. NCAA Material on Agents and NCAA-Regulated Student-Athletes  
Submitted by Kenneth L. Shropshire  
- Overview of NCAA Bylaws Governing Athlete Agents  
- Questions to Ask Prospective Agents  
- Uniform Athlete Agents Act (UAAA) History and Status  
121

7. Application for Certification as an WNBPA Agent  
Submitted by Pamela R. Lester  
129

8. Mysteries of the NBA "Salary Cap" and the "Escrow and Tax" System  
By James L. Perzik  
- Study Outline  
- National Basketball Association Uniform Player Contract  
149

9. Representing Ownership in Player Matters  
By James L. Perzik  
185

By Robert A. Hacker  
195

11. United States Olympic Committee: Athlete Olympic-Related Endorsement Guidelines  
Submitted by Pamela R. Lester  
201

By Keven J. Davis  
- Reebok Endorsement Agreement  
- Endorsement Agreement Analysis  
205

13. Endorsement Agreements  
By Stephanie J. Vardavas  
- Major U.S.-Based Sports Properties and Their Sponsorship Categories  
- Sponsorships at Major College Conferences  
- Sponsorships at Additional Sports Properties  
- FTC Guides Concerning Use of Endorsements and Testimonials in Advertising  
- Corporate Sponsorships of Stadiums and Other Institutions Don't Always Pay Off (reprinted from Knowledge@Wharton, May 9, 2001)  
- Welcome to Compound W Stadium, by John Branch (2001)  
235
<table>
<thead>
<tr>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exploding the Myths of Stadium Naming — Think There's Plenty of Hard Science Saying Sponsorship Is a Great Deal? Then We've Got a Bridge You Can Buy – and Name, by Ian Mount (April 1, 2004)</td>
</tr>
<tr>
<td><strong>14. Dude, Where's My Category?</strong>&lt;br&gt;By George K.H. Schell</td>
</tr>
<tr>
<td><strong>15. Exclusivity in Endorsement Contracts - The Athlete's View</strong>&lt;br&gt;By Keven J. Davis and Pamela R. Lester&lt;br&gt;Study Outline (Presentation Slides)</td>
</tr>
<tr>
<td>Appendix 1: Endorsement/Sponsorship Categories</td>
</tr>
<tr>
<td>Appendix 2: Excerpts from Shoe and Apparel Endorsement Agreement</td>
</tr>
<tr>
<td>Appendix 3: Who Are the Competitors and What Products Do They Manufacture?: Excerpts from Forms 10-K for Nike and Reebok</td>
</tr>
<tr>
<td>Appendix 4: Sample Watch Endorsement Agreement</td>
</tr>
<tr>
<td><strong>16. Establishing a Sports or Entertainment/Character Licensing and Merchandising Program</strong>&lt;br&gt;By Pamela R. Lester</td>
</tr>
<tr>
<td><strong>17. The World of Immigration: From the Entertainment Perspective</strong>&lt;br&gt;By Mahsa Aliaskari</td>
</tr>
<tr>
<td><strong>18. Ethical Issues Related to the Practice of Entertainment, Arts, and Sports Law</strong>&lt;br&gt;By Joseph Z. Fleming&lt;br&gt;Study Outline</td>
</tr>
<tr>
<td>Appendix B: The McNulty Memorandum: Principles of Federal Prosecution of Business Organizations (December 12, 2006)</td>
</tr>
<tr>
<td>Appendix C: American Law Institute, Restatement of the Law, Third, The Law Governing Lawyers, §66 (Using or Disclosing Information to Prevent Serious Bodily Harm) &amp; §67 (Using or Disclosing Information to Prevent, Rectify, or Mitigate Substantial Financial Loss)</td>
</tr>
<tr>
<td>Appendix F: Florida Bar Ethics Opinion 06-2 (September 15, 2006)</td>
</tr>
<tr>
<td>Appendix G: Peter H. Geraghty, &quot;More Data on Metadata,&quot; <em>Your ABA</em> (December 2006)</td>
</tr>
<tr>
<td>Appendix H: &quot;Eye on Ethics: What's the Meta with Metadata?&quot;, <em>Your ABA</em> (January 2006)</td>
</tr>
<tr>
<td>Appendix I: New York State Bar Association Ethics Opinion 782 (December 8, 2004)</td>
</tr>
</tbody>
</table>
19. The Sarbanes-Oxley Act of 2002 and Whistleblowing and Other Areas of Concern for Employers in the Entertainment, Arts and Sports Industries
By Joseph Z. Fleming

Study Outline


Appendix B: Chapter 14 of the OSHA Whistleblower Investigation Manual

Appendix C: ABA Model Rules, Rule 1.13: Organization as Client and ABA Model Rules Index

VOLUME II

By Joseph Z. Fleming

Study Outline


21. Outline of NLRB Practice and Procedure
By Hope J. Singer

22. Sample Guild Financial Assurance Documents
Submitted by Joseph A. Kohanski

Security Agreement

Intercreditor Agreement

Distributor's Assumption Agreement

Sample Asset Purchase Agreement Involving Bankruptcy Court Proceedings

23. Collective Bargaining in the Motion Picture Industry: A Struggle for Stability
By Hugh Lovell and Tasile Carter
Submitted by Howard D. Fabrick

Submitted by George H. Cohen

Note: Availability of Collective Bargaining Agreements Online

Major League Baseball: Agreement Table of Contents and Grievance Provisions and Procedures

National Basketball Association: Agreement Table of Contents and Grievance Provisions
National Football League: Agreement Table of Contents and Grievance Provisions 905
National Hockey League: Agreement Table of Contents and Grievance Provisions 919

25. **Film-Related Provisions of the 2004 Tax Act** 949
By Schuyler M. Moore
- Table of Contents 951
- Study Outline 952

26. **The Film Deal: A Transactional Analysis** 961
By Gary A. Watson and Kobie B. Conner
- Presentation Outline 963
- Hypothetical 966
  - Producer's Agreement – Direct (Development and Producing Services) 967
  - Theatrical Pick-up Distribution Agreement 988

27. **Sample Book Author-Publisher Agreement** 999
By Alan U. Schwartz

28. **A Checklist Approach to Book Publishing Agreements** 1013
By Jonathan Kirsch
Submitted by Alan U. Schwartz

29. **Art Law Issues** 1023
By John H. Merryman

By Joseph Z. Fleming
- Study Outline 1037
  - Attachment 2: Legislative History of the Visual Artists Rights Act of 1990 (Excerpts) 1043
  - Attachment 3: Cases citing the Visual Artists Rights Act of 1990 1048
  - Attachment 4: Materials on the Representation of Artists: *Martin v. City of Indianapolis* (S.D. Ind.) 1057
  - Attachment 7: *Phillips v. Pembroke Real Estate, Inc.*, 459 F.3d 128 (1st Cir. 2006) 1200

31. **Stadium and Arena Financing, Including Franchise Relocation Problems** 1213
By Kenneth L. Shropshire
- Presentation Slides 1215

Jonathan Sederstrom, *Here Come the Nets* (nydailynews.com, Dec. 21, 2006) 1225


32. **Docudramas, Faction, Unauthorized Biographies, and the First Amendment**
By Rex S. Heinke and Asma S. Chandani

33. **Copyright Litigation Developments: Inducement, Entertainment Content, and the Digital Revolution after Grokster**
Submitted by Joshua S. Wattles

- *Bill Graham Archives v. Dorling Kindersley Ltd.*, 448 F.3d 605 (2d Cir. 2006) 1255

34. **Entertaining Litigation Issues: An Update for 2007**
By Joseph Z. Fleming

Study Outline 1309


Appendix B: *Woods v. Christensen Shipyards, Ltd.* (S.D. Fla.): Complaint 1335

Appendix C: *National Basketball Ass'n v. National Basketball Players Ass'n* (S.D.N.Y., 04 Civ. 9528 (GBD)): Order 1347

Appendix D: *National Basketball Ass'n v. National Basketball Players Ass'n* (S.D.N.Y., 04 Civ. 9528 (GBD)): Complaint 1348
Thursday, January 25, 2007
8:00 a.m. Registration and Continental Breakfast
9:00 a.m. Introductory Remarks

**PROTECTING CREATIVE RIGHTS: INTELLECTUAL PROPERTY** (9:05-10:55 a.m.)
9:05 a.m. Copyright Law: An Overview – Mr. Brown
9:35 a.m. Copyright Law: Idea Submission Claims – Professor Sobel
10:05 a.m. Trademark Law: An Overview – Mr. Lee
10:35 a.m. Panel Discussion
10:55 a.m. Coffee Break

**NEGOTIATING INDIVIDUAL CONTRACTS** (11:10 a.m.-4:45 p.m.)
11:10 a.m. The Music Industry: Contract Principles and Negotiation – Mr. Leher
11:40 a.m. Panel Discussion
12:10 p.m. Lunch Break
1:40 p.m. The Sports Industry: Representing Professional Athletes, Networks, and Teams; Negotiating the Athlete-Agent Contract, Player Contracts, and Broadcast Agreements
   – Mss. Lester and Vardavas; Messrs. Davis, Hacker, Perzik, and Schell; and Professor Shropshire
2:30 p.m. The Sports Industry: Negotiating Marketing Agreements; Sponsorships, Endorsements, and Licensing and Merchandising (The Roles of Attorneys, Agents, Players, Sponsors, Teams, and Television) – Mss. Lester and Vardavas; Messrs. Davis, Hacker, Perzik, and Schell; and Professor Shropshire
3:30 p.m. Coffee Break
3:45 p.m. TV News and Programming Talent Agreements – Mss. Hartman and Roberts
4:45 p.m. International Law Issues: Foreign Appearances and Immigration Problems
   – Ms. Aliaskari
5:15 p.m. Ethics and Professional Responsibility – Mr. Fleming
6:00 p.m. Adjournment for the Day; Networking Reception for Registrants and Faculty, Sponsored by Greenberg Traurig, LLP
Friday, January 26, 2007
8:30 a.m.  Continental Breakfast
NEGOTIATING COLLECTIVE BARGAINING AGREEMENTS (9:00-11:15 a.m.)
9:00 a.m.  Labor and Employment Law Overview – Messrs. Fleming, Giolito, and Kohanski and Ms. Singer
10:00 a.m.  Labor Issues Unique to the Film, Sports, and Entertainment Industries
– Messrs. Cohen and Fabrick
11:00 a.m.  Panel Discussion
11:15 a.m.  Coffee Break
11:30 a.m.  Domestic and International Tax Planning for Film Companies – Mr. Moore
12:30 p.m.  Lunch Break

DEALS (2:00-4:15 p.m.)
2:00 p.m.  The Film Deal: A Transactional Analysis – Messrs. Conner and Watson
3:00 p.m.  Coffee Break
3:15 p.m.  The Book or Script Deal: A Transactional Analysis – Mr. Schwartz
4:15 p.m.  Art Law Issues – Professor Merryman
5:30 p.m.  Ethics and Professional Responsibility – Mr. Fleming
6:00 p.m.  Adjournment for the Day

Saturday, January 27, 2007
8:30 a.m.  Continental Breakfast
9:00 a.m.  Stadium and Arena Financing, Including Franchise Relocation Problems, Facility Naming, and Other Current Issues – Professor Shropshire
9:25 a.m.  Unauthorized Usage of the Images and Stories of Stars, Talent, and Artists: Docudramas, Faction, Unauthorized Biographies, and the First Amendment – Mr. Heinke
10:00 a.m.  Putting the Pursuit into Perspective: The Value of Sport and the Roles of Agents, Attorneys, and Talent – Professor Shropshire
10:30 a.m.  Coffee Break
10:45 a.m.  Trademark Litigation – Mr. Lee
11:15 a.m.  Copyright Litigation Developments: Inducement, Entertainment Content, and the Digital Revolution after Grokster – Mr. Wattles
11:45 a.m.  Entertainment Litigation – Mr. Chieffo
12:15 p.m.  Ethics and Professional Responsibility – Mr. Fleming
12:45 p.m.  Adjournment
ALI-ABA Course of Study
Entertainment, Arts, and Sports Law

January 25 - 27, 2007
Los Angeles, California

PLANNING CHAIRS

Joseph Z. Fleming, Esquire
Greenberg Traurig, P.A.
1221 Brickell Avenue
Miami, FL 33131

Pamela R. Lester, Esquire
President
Lester Sports and Entertainment, Inc.
P.O. Box 481
Hopewell, NJ 08525

FACULTY

Mahsa Aliaskari, Esquire
Greenberg Traurig, LLP
Suite 400 East
2450 Colorado Avenue
Santa Monica, CA 90404

Elliot N. Brown, Esquire
Irell & Manella LLP
Suite 900
1800 Avenue of the Stars
Los Angeles, CA 90067

Vincent H. Chieffo, Esquire
Greenberg Traurig, LLP
Suite 400 East
2450 Colorado Avenue
Santa Monica, CA 90404

George H. Cohen, Esquire
Bredhoff & Kaiser, P.L.L.C.
805 Fifteenth Street, NW
Washington, DC 20005

Kobie B. Conner, Esquire
Senior Counsel
Buena Vista Motion Pictures Group
500 South Buena Vista Street
Burbank, CA 91521

Keven J. Davis, Esquire
Garvey, Schubert & Barer
8th Floor
599 Broadway
New York, NY 10012

Howard D. Fabrick, Esquire
Akin Gump Strauss Hauer & Feld LLP
Suite 2400
2029 Century Park East
Los Angeles, CA 90067

Robert S. Giolito, Esquire
General Counsel
Directors Guild of America, Inc.
7920 Sunset Boulevard
Los Angeles, CA 90046
Lionel S. Sobel, Esquire
Editor
Entertainment Law Reporter
#311
2118 Wilshire Boulevard
Santa Monica, CA 90403

Stephanie J. Vardavas, Esquire
Endorsement and League Affairs
Nike, Inc.
DF-4
One Bowerman Drive
Beaverton, OR 97005

Gary A. Watson, Esquire
Gary A. Watson & Associates
Suite 1000
1875 Century Park East
Los Angeles, CA 90067

Joshua S. Wattles, Esquire
Dreier LLP
24th Floor
2121 Avenue of the Stars
Century City, CA 90067
Planning Co-Chairs

Joseph Z. Fleming, Miami, Florida
Greenberg Traurig, P.A.
B.A., University of Florida; J.D., University of Virginia; LLM (Labor Law), New York University.

Government and Public Service: Member of the American Arbitration Association's Miami Employment Advisory Council and Pro bono public counsel for the Miami Design Preservation League in connection with Miami Beach Art Deco District; Past Acting President Florida Philharmonic, Inc. and current Member of the Board of Directors for Miami-Dade County of the Florida Philharmonic; Dade County Task Force on Well Field Protection (Vice Chair 1984-88); Biscayne Bay Management Committee of Dade County, Florida; Legal Consultant to the National Park Service, U.S. Department of the Interior, Regarding Biscayne Bay National Park (1981); Florida Rural Legal Servivces, Inc. (Past President, Director, 1967-76)

Honors: PROGRESSIVE ARCHITECTURE, award for drafting of Miami Beach Art Deco Preservation Ordinance; 1000 Friends of Florida for pro bono litigation to protect the home of Marjory Kinnan Rawlings at Cross Creek Florida; Miami Design Preservation League for representing Christo in the “Surround Islands Project”; Florida Audubon Society's Hal Scott Memorial Award for pro bono legal services in protection of Florida's natural resources in connection with the Florida Keys, the Everglades, Lake Okeechobee, the Coastal Barrier Islands, and urban resources

Memberships: American Law Institute (Members Consultative Group, Restatement of the Law Third, Employment Law; American Bar Association (Urban Quality Committee: Chair, 1987-90; Section of Urban, State and Local Government Law: Council, 1990-94); The Florida Bar (Founding Chair, Entertainment, Arts and Sports Law Section, 1986-89; Chair, Environmental Law and Land Use Law Section, 1974-75; Chair, Labor and Employment Law Section, 1972-73); District of Columbia Bar; Dade County Bar Association; Inter-American Bar Association; International Bar Association; American Society of International Law

Publications Include: Chapter, Multinational Corporations: Extraterritoriality Issues Collective Bargaining (Co-Author), INTERNATIONAL LABOR AND EMPLOYMENT LAWS, (ABA Section of Labor and Employment Law and BNA, 1999 & Supps.); COVENANTS NOT TO COMPETE (Lorman, August 2000); United States: An Analysis of Federal Maritime Commission v. South Carolina Ports Authority, 34 URB. LAW.859 (Fall 2002); After 9/11/2001, Is a "City on Hill" on a Slippery Slope When It Legislates Inconsistently With Important Nation-State Interests? An Analysis of Missouri Hotel and Motel Assn v. City of St. Louis, Mo., 33 URBAN LWR. 1059 (Fall 2001); If Abraham Lincoln Died For Federalism Did He Die in Vain? Florida Prepaid Postsecondary Education Expense Board v. College Savings Bank and United States, 31 URB. LAW. 777 (Fall 1999); Mt. Healthy, Causation, and Affirmative Defenses, 51 MERCER LAW REV. 637 (Winter 2000); The Center Cannot Hold: Hurley v. Irish-American Gay, Lesbian and Bisexual Group of Boston, 27 URBAN LAWYER 723 (Fall 1995); THE RAILWAY LABOR ACT (Contributing Editor) (ABA Section of Labor and Employment Law & BNA, 1995)
Pamela R. Lester, Hopewell, New Jersey
President, Lester Sports and Entertainment, Inc.
B.A., Amherst College; J.D., Fordham University
Former Chief Operating Officer, HBO Properties; former Senior Vice President, Business Affairs, and General Counsel, Time Warner Sports
Memberships: American Bar Association (Forum Committee on Entertainment and Sports Industries: Chair, 1999-2001; Chair, Sports Division, 1992-95); District of Columbia Bar; New York State Bar Association; Association of the Bar of the City of New York; Sports Lawyers Association (President, 2001-03; Board of Directors); United States Field Hockey Association (Marketing Committee)

Faculty

Masha Aliaskari, Santa Monica, California
Greenberg Traurig, LLP
B.A., George Mason University; J.D., American University (Washington College of Law)
Memberships: American Bar Association; Virginia State Bar; American Immigration Lawyers Association (Co-Chair, Washington, D.C., Chapter Young Lawyers Division, 2001)

Elliot N. Brown, Los Angeles, California
Irell & Manella LLP
A.B., J.D., Harvard University; M.A., Princeton University (Mellon Fellow in the Humanities)

Vincent H. Chieffo, Santa Monica, California
Greenberg Traurig, LLP
B.A., Hamilton College; J.D., Columbia University
Government and Public Service: Law Clerk to Hon. Wilfred Feinberg (2d Cir.) (1970-71)
Memberships: California State Bar; Los Angeles County Bar Association; Santa Monica Bar Association; Beverly Hills Bar Association; International Bar Association; International Association of Entertainment Lawyers; Copyright Society of the U.S.A.; Los Angeles Copyright Society (Past President)
George H. Cohen, Washington, D.C.
Senior Counsel, Bredhoff & Kaiser, P.L.L.C.; now actively engaged in providing mediation and
dispute resolution services
B.A., LL.B., Cornell University; LL.M., Georgetown University
Adjunct Professor, Georgetown University Law Center
Government and Public Service: National Labor Relations Board (Appellate Court Litigation
Attorney, 1963-66; Attorney-Advisor, 1960-63; Advisory Committee, U.S. Court of
Appeals for the District of Columbia Circuit (1993-98); The Johns Hopkins University
School of Hygiene and Public Health (Member, Advisory Council for Environmental
Health, 1981-97)
General Counsel, American Federation of Musicians (1989- )
Memberships: American Bar Association (Union Co-Chair, Committee on Occupational Safety
and Health Law, 1976-78); Bar Association of the District of Columbia; Federal Bar
Association (Chair, Labor Law Committee, 1971-73)
Publications Include: OCCUPATIONAL SAFETY AND HEALTH LAW (BNA, 1988); OSHA and the
Workplace Environment: An Unfulfilled Promise, PROCEEDINGS OF NYU 27TH ANNUAL
NAT'L CONF. ON LABOR 213 (Matthew Bender, 1975); The Occupational Safety and Health
Act: A Labor Lawyer's Overview, 33 OHIO ST. L.J. 788 (1972)

Kobie B. Conner, Burbank, California
Senior Counsel, Buena Vista Motion Pictures Group
B.A., Howard University; J.D., Yale University
Memberships: State Bar of California; John M. Langston Bar Association

Keven J. Davis, New York, New York
Garvey Schubert Barer
B.S., Loyola Marymount University; J.D., University of California at Berkeley (Boalt Hall)
Government and Public Service: City Commissioner, Berkeley, California (1979-81); Gary
Payton Foundation (President, 1996- ); Seattle School District Citizen's Advisory
Committee for Minority and Women Business Enterprises (1984-88) Family Services of
Berkeley (Board of Directors (1979-82); N.A.A.C.P. (National Board of Directors,
1976-81);
Memberships: American Bar Association (Section of Patent, Trademark and Copyright Law;
Forum Committee on Entertainment and Sports Industries); Washington State Bar
Association; National Bar Association; Loren Miller Bar Association

Howard D. Fabrick, Los Angeles, California
Akin Gump Strauss Hauer & Feld LLP
B.A., J.D., Stanford University
Former Adjunct Professor, University of Southern California, School of Cinema-Television;
Former Adjunct Professor, Southwestern University School of Law
Former Vice President of Labor Relations and Personnel, Columbia Pictures, Vice President and
Director of Business Affairs and Labor Relations, The Burbank Studios, and Vice
President and Counsel, Association of Motion Picture and Television Producers
Member, State Bar of California
Publications Include: Selected Issues in Labor Relations in the Motion Picture and Television Industries, LOYOLA ENTERTAINMENT L.REV (2001)

**Robert S. Giolito**, Los Angeles, California  
General Counsel, Directors Guild of America, Inc.  
B.A., State University of New York at Stony Brook; J.D., University of Wisconsin  
Government and Public Service: National Labor Relations Board Chairman's Advisory Commission (former member)  
Memberships: State Bar of California; State Bar of Georgia (Past Chair, Labor and Employment Section); Atlanta Bar Association (Labor and Employment Section)  
Publications Include: Chapter in HOW TO TAKE A CASE BEFORE THE NLRB (BNA, 6TH Ed., 1992)

**Robert A. Hacker**, Los Angeles, California  
Vice-President Business and Legal Affairs, FOX Sports and FOX Sports Music  
B.A., University of California at Berkeley; J.D., San Fernando Valley College of Law  
Memberships: California Bar Association; Beverly Hills Bar Association; Sports Lawyers Association (Board of Directors); United States of America Rugby Football Union (National Commercial Advisory Panel)

**Andrea R. Hartman**, Universal City, California  
Executive Vice President & Deputy General Counsel, NBC Universal Television Group (appointed 2004)  
B.A., University of California at Berkeley; J.D., Harvard University  
Former Senior Vice President and Deputy General Counsel, NBC, responsible for West Coast Law Department

**Rex S. Heinke**, Los Angeles, California  
Akin Gump Strauss Hauer & Feld LLP  
B.A., University of Witwatersrand, Johannesburg, South Africa; J.D., Columbia University  
Lecturer of Journalism, University of Southern California (1996); Adjunct Professor, Pepperdine School of Law (1983)  
Honors: Freedom of Information Award (Los Angeles Society of Professional Journalists, 1999); Kappa Tau Alpha (National Journalism Society) (Honorary Member, 1998) Lifetime Achievement Award (ACLU Foundation of Southern California, 1995)  
Government and Public Service: Law Clerk to Hon. Frederick J.R. Heebe (E.D.La.) (1975-76); Judge pro tem, Los Angeles Municipal Court (1981-88); California Judicial Council (2003-); California Supreme Court Taskforce on Multi-Jurisdictional Practice (2001); Legal Aid Foundation of Los Angeles (Board of Directors, 1996-97); Public Counsel (pro bono legal services) (President, 1989-90; Board of Directors, 1982-90)  
Memberships: California Academy of Appellate Lawyers; California State Bar Association (Special Committee to Review Judicial Nominees Evaluation Committee, 1996-97); Los Angeles County Bar Association (President, 2000-01; Chair, Judicial Election Evaluations Committee, 1993-96); Los Angeles County Bar Foundation (President, 2001-02)  
Publications Include: MEDIA LAW (BNA 1994 and 2000 Supp.)
Joseph A. Kohanski, Burbank, California
Geffner & Bush, A Law Corporation
B.A., University of Pennsylvania; J.D., Harvard University
Memberships: American Bar Association; State Bar of California; Los Angeles County Bar Association; American Bankruptcy Institute; AFL-CIO Lawyers Coordinating Committee; Financial Lawyers Conference

Mark S. Lee, Los Angeles, California
Manatt, Phelps & Phillips, LLP
B.A., J.D., University of Illinois
Adjunct Professor, Loyola Law School (1999); Adjunct Professor, McGeorge School of Law (1995-98)
Memberships: American Bar Association; State Bar of California
Publications Include: ENTERTAINMENT AND INTELLECTUAL PROPERTY LAW (Thompson/West LegalWorks 2006); Who Writes the Songs? A Look at Music Authorship, ENTERTAINMENT, ARTS & SPORTS L.J. (Fall/Winter 2005); The Dastar Legacy, ENTERTAINMENT, ARTS & SPORTS LWR (Summer 2005); Virtual Superstars? The Promise and Peril to Real Actors, SCREEN ACTOR (June 2004); Agents of Chaos: Judicial Confusion in Defining the Right of Publicity - Free Speech Interface, LOYOLA ENTERTAINMENT L.REV. (2003); Documentaries, Docudramas, and Dramatic License: Crossing the Legal Minefield, Southwestern J. Of L. & Trade in the Americas (2002); The Copyrightability of Domain Names and URLs, J. INTERNET L. (Aug. 2001); Digital Debate - Friend or Foe?, CYBER-ESQ (Fall 2000); Legal Links -- Deep Linking on the Internet, VERDICTS & SETTLEMENTS (June 2000); Strength of Character: Protecting Fictional Characters, (Co-Author), LOS ANGELES LAWYER (April 1997); Japan's Approach to Copyright Protection for Computer Software, LOYOLA OF LOS ANGELES INT'L AND COMP. L.J. (June 1994); Prejudgment Asset Freezes Against Software Pirates, THE COMPUTER LWR. (Oct. 1992); Conducting Discovery in Japan, INT'L LIT. Q. (Sept. 1990)

Richard I. Leher, Santa Monica, California
Greenberg Traurig, LLP
B.A., Occidental College; J.D., University of California at Berkeley (Boalt Hall)
Former executive at Hollywood Records and DreamWorks Records
Memberships: American Bar Association; State Bar of California; Beverly Hills Bar Association

John Henry Merryman, Stanford, California
Nelson Bowman Sweitzer and Marie B. Sweitzer Professor of Law and Affiliated Professor in the Department of Art (Emeritus), Stanford University
B.S., University of Portland; M.S., J.D., University of Notre Dame; LL.M., J.S.D. (Hon.), New York University; LL.D. (Hon.), Aix-en-Provence; LL.D. (Hon.), Trieste; LL.D. (Hon.), Rome (Tor Vergata)
Honors: Silver Medal (University of Rome, 1964); Cavaliere Ufficiale (Order of Merit of the Italian Republic, 1970); Guggenhein Fellow (1985-86) Festschrift: COMPARATIVE AND PRIVATE INTERNATIONAL LAW: ESSAYS IN HONOR OF JOHN HENRY MERRYMAN ON HIS SEVENTIETH BIRTHDAY (David S. Clark, Ed., 1990)
Professional Positions and Memberships: American Academy of Foreign Law (Past President); International Academy of Comparative Law (Associate); International Cultural Property Society (Past President); American Bar Association (Past Chair, Visual Arts Division)

Publications Include: THE CIVIL LAW TRADITION: EUROPE, LATIN AMERICA, AND EAST ASIA (Co-Author) (Michie 1994); LAW, ETHICS AND THE VISUAL ARTS: CASES AND MATERIALS (Co-Author) (Kluwer Law International, 5th Ed., 2007); THE CIVIL LAW TRADITION: AN INTRODUCTION TO THE LEGAL SYSTEMS OF WESTERN EUROPE AND LATIN AMERICA (Stanford University, 2d Ed., 1985); LAW IN RADICALLY DIFFERENT CULTURES (Co-Author) (West 1983); LAW AND SOCIAL CHANGE IN MEDITERRANEAN EUROPE AND LATIN AMERICA: A HANDBOOK OF LEGAL AND SOCIAL INDICATORS FOR COMPARATIVE STUDY (Co-Author) (Stanford University 1979); INTERNATIONAL JOURNAL OF CULTURAL PROPERTY (Chair, Board of Editors); AMERICAN JOURNAL OF COMPARATIVE LAW (Board of Editors)

Schuyler M. Moore, Los Angeles, California
Stroock & Stroock & Lavan LLP
B.A., J.D., University of California at Los Angeles
Adjunct Professor, UCLA Law School and UCLA Anderson School of Management

James L. Perzik, El Segundo, California
General Counsel, The Los Angeles Lakers, Inc. (since 1991)
B.S., J.D., University of Southern California
Certified Public Accountant (California)
Memberships: American Bar Association (Section of Taxation); Los Angeles County Bar Association; Beverly Hills Bar Association; American Institute of Certified Public Accountants; California Society of Certified Public Accountants; Sports Lawyers Association; National Basketball Association (Alternate Member, Board of Governors)

Beth Roberts, Burbank, California
Executive Vice President, Broadcast and Cable Network Business Affairs, NBC Universal (appointed 2004)
B.A., Vassar College; J.D., Boston University
Former Senior Vice President, NBC Network and NBC Studios Business Affairs; former Director of Business Affairs, NBC

George K. H. Schell, Atlanta, Georgia
Assistant General Counsel, Marketing, Trademarks and Licensing, The Coca-Cola Company
B.A., University of California at Santa Barbara; J.D., University of California at Los Angeles
Government and Public Service: Chief of General Litigation, San Francisco City Attorney's Office (1989-94); Staff Attorney, 9th Circuit Court of Appeals (1984-86)
Memberships: State Bar of California; Bar Association of San Francisco; Beverly Hills Bar Association; Charles Houston Bar Association
Alan U. Schwartz, Los Angeles, California
Greenberg Traurig, LLP
B.A., Cornell University; LL.B., Yale University
Memberships: State Bar of California; New York State Bar Association; Los Angeles County Bar Association; Truman Capote Literary Trust (Trustee)
Publications Include: PRIVACY: THE RIGHT TO BE LET ALONE (Co-Author) (MacMillan, 1962); CENSORSHIP: THE OBSCENE (Co-Author) (MacMillan, 1964); LAWYERS AND WHAT THEY DO (Franklin Watts, 1964)

Kenneth L. Shropshire, Philadelphia, Pennsylvania
David W. Hauck Professor and Director, Wharton Sports Business Initiative, Wharton School of the University of Pennsylvania
B.A., Stanford University; M.A.(Hon.), University of Pennsylvania; J.D., Columbia University
Chair, Legal Studies Department Acting; Wharton School of the University of Pennsylvania (2000-05); Director, Afro-American Studies Program, University of Pennsylvania (1997-98)
Government and Public Service: Chair, Philadelphia Stadium Site Selection Committee (1999-2000); Assistant Vice President, Los Angeles Olympic Organizing Committee (1982-84)
Honors: Educator of the Year (National Black MBA Association, 1996)
Memberships: American Bar Association (Section on Sports Law, 1992-2000); Philadelphia Sports Congress (Board of Directors); Sports Lawyers Association (President; Board of Directors); United States Olympic Committee (Budget Committee, 1992-2000)

Hope J. Singer, Burbank, California
Geffner & Bush, A Law Corporation
B.A., Brooklyn College; J.D., Rutgers University
Government Service: Field Attorney, National Labor Relations Board (Region 22, Newark, New Jersey, 1980-85; Region 31, Los Angeles, California, 1985-87)
Memberships: American Bar Association (Committee on Practice and Procedure Before the NLRB); Los Angeles County Bar Association (AFL-CIO Lawyers Coordinating Committee, 1987-91)
Publications Include: HOW TO TAKE A CASE BEFORE THE NLRB (Chapter Editor) (BNA, 7th Ed., 2000)

Lionel S. Sobel, Los Angeles, California
Professor, Southwestern University School of Law; Editor, Entertainment Law Reporter; Distinguished Scholar, University of California at Berkeley Center for Law and Technology
B.A., University of California at Berkeley; J.D., University of California at Los Angeles
Visiting Professor, University of California at Los Angeles School of Law (1997-98); Professor, Loyola Law School (1982-1997); Instructor, University of Southern California Law School (1974-78)
Memberships: American Bar Association; California State Bar; Los Angeles County Bar Association; Los Angeles Copyright Society
Publications Include: INTERNATIONAL ENTERTAINMENT LAW (Co-Author) (Praeger, 2003)
PROFESSIONAL SPORTS AND THE LAW (Law-Arts Publishers, 1977); LAW AND BUSINESS OF THE ENTERTAINMENT INDUSTRIES (Co-Editor) (Praeger, 3d Ed., 1996); Entertainment Law, in THE OXFORD COMPANION TO AMERICAN LAW (Oxford, 2002); Chapters on royalty accounting and soundtrack music in ENTERTAINMENT INDUSTRY CONTRACTS (Matthew Bender 1986); Chapter on regulation of player agents in THE LAW OF PROFESSIONAL AND AMATEUR SPORTS (Clark Boardman 1988)

Stephanie J. Vardavas, Beaverton, Oregon
Endorsement and League Affairs, Nike, Inc. (since 1997)
B.A., Yale University; J.D., Fordham University
ProServ, Inc. (Vice President, Legal & Business Affairs, 1992-97; Director of Licensing & Assistant General Counsel, 1989-92); Major League Baseball (Assistant Counsel, Office of the Commissioner, 1986-89; Manager, Waivers & Player Records, American League, 1980-85; Executive Development Program, 1979-80)
Memberships: American Bar Association (Section of Intellectual Property Law; Section of Business Law; Forum Committee on Entertainment and Sports Industries); Sports Lawyers Association (Board of Directors)

Gary A. Watson, Los Angeles, California
Gary A. Watson & Associates
A.B., Stanford University; J.D., University of California at Berkeley (Boalt Hall)
Visiting Professor, Whittier Law School (2002); Visiting Professor, Stanford University (1998); Adjunct Professor, University of Southern California Law Center (1994)
Honors: Black Entertainment and Sports Lawyers' Association Hall of Fame
Memberships: American Bar Association (Forum on Entertainment and Sports Industries: Forum Past Chair and Past Chair, Motion Pictures, Television, Cable and Radio Division); State Bar of California; Los Angeles County Bar Association; Beverly Hills Bar Association; Black Entertainment and Sports Lawyers Association
Publications Include: Why All These Soundtrack Albums?, BLACK TALENT NEWS (July 1999); Column, Legal Questions, in RADIO FACTS (2003)
Joshua S. Wattles, Century City, California
Dreier LLP
B.A., Mills College; J.D., George Washington University
Adjunct Associate Professor of Law, Southwestern University Law School (2004- ); former
Adjunct Professor, Loyola Law School (Los Angeles)
Former Deputy and Acting General Counsel, Paramount Pictures; Former member, ASCAP Legal
Department
Memberships: Los Angeles Copyright Society (past President); Future of Music Coalition
(Advisory Board)