



ANNUAL ADVANCED COURSE and LIVE VIDEO WEBCAST

# Legal Issues in Museum Administration 2018

*Cosponsored by Smithsonian Institution*

APRIL 18 - 20, 2018  
BOSTON

## PROGRAM OVERVIEW

“ You continue to curate an excellent legal conference that is very useful both in terms of its substantive content as well as opportunities to build professional networking opportunities. The site locations and receptions have been exceptional. ”

Now in its 46<sup>th</sup> year, this “go-to” conference offers museum professionals an unparalleled opportunity to learn from its practical curriculum, get timely legal updates, and experience robust networking opportunities.

Explore administrative and legal questions through the lens of technology and the evolving digital landscape, discuss current collections challenges, and examine key compliance and regulatory issues affecting museums today. This year’s conference provides updates in such critical areas for museum professionals as:

- Content sharing and institutional brand protection in an open access and crowdsourcing era
- Privacy and security considerations related to new technologies
- Management of exhibit, collections, research, and data exchanges across borders
- Developments in employment, tax, and immigration law
- Best practices for navigating controversy in the museum environment

Come to Boston to hear about these topics and more from a diverse faculty of in-house counsel, private practitioners, museum directors, and other non-profit professionals. Choose among concurrent sessions to meet your interests and needs. In the evenings, enjoy receptions at local science and art institutions featuring cultural treasures from our host city. Don’t miss another exceptional conference filled with valuable instruction, prolific networking, and amazing art!

“ Thank you for putting together a great LIMA conference. I thought it was helpful and informative. ”

**16.25** CLE CREDIT HOURS,  
INCLUDING

**1.00** HOUR OF ETHICS

Go to [www.ali-cle.org/CZ006](http://www.ali-cle.org/CZ006) to register online or for more information about the program, hotel accommodations, study materials, and CLE credit.

# AGENDA

ALL TIMES EASTERN

## WEDNESDAY, APRIL 18

- 8:00 AM** Registration and Continental Breakfast
- 8:50 AM** Administrative Remarks – *ALI CLE Staff*

### WEBCAST SEGMENT A

- 8:55 AM** Introductory Remarks
- 9:00 AM** Museums and Technology: Emerging Legal Issues
- 10:00 AM** Content Sharing and Brand Protection Across Borders: Open Access, Trademark, and Crowdsourcing
- 11:00 AM** Networking and Refreshment Break
- 11:15 AM** Museums and Engagement with Social Media
- 12:15 PM** Break-Out Networking Lunches

*(Interest group topics to be announced)*

### WEBCAST SEGMENT B

- 1:30 PM** New Technologies: Privacy and Security Challenges
- 2:30 PM** ADA Compliance: Content Accessibility In-Person and Online
- 3:30 PM** Networking and Refreshment Break
- 4:00 PM** Keynote Address: Technology and Art
- 5:00 PM** Adjournment for the Day

### Reception at the Isabella Stewart Gardner Museum

- 5:15 PM** Reception Transportation Boarding Begins
- 5:30 PM** Reception Transportation Departure
- 6:00 PM** Networking Reception
- 8:00 PM** Reception Transportation Departure Begins
- 9:00 PM** Reception Transportation Ends

### HOTEL ACCOMMODATIONS

A room block is available until **March 28, 2018** at the **Revere Hotel Boston Common** at the rate of **\$299 per night**, single or double occupancy, unless the block sells out before that time. Registrants must make their own reservations by calling the hotel at (855) 673-8373. Please indicate that you are attending the ALI CLE Legal Issues in Museum Administration program to qualify for the discounted room rate. An online reservation link and related details can also be found at [www.ali-cle.org/CZ006](http://www.ali-cle.org/CZ006) under the "Venue" tab.

### STUDY MATERIALS

Course materials will be available in electronic format for download the week before and during the course. Print materials will **ONLY** be distributed upon request. All registrants are advised to bring portable devices to the course to view the course materials, including updates.

Go to [www.ali-cle.org/CZ006](http://www.ali-cle.org/CZ006) for more info about: **Registration/cancellation/requirements for persons with disabilities/scholarships.**

## THURSDAY, APRIL 19

**8:15 AM** Continental Breakfast and Networking Session

### WEBCAST SEGMENT C

**9:00 AM** Exhibit, Collection, Research, and Data Exchange Across International Borders

**10:00 AM** Provenance: 21st Century Challenges

**11:00 AM** Networking and Refreshment Break

**11:15 AM** Collections Management Issues

**12:15 PM** Litigation Update

**1:00 PM** Lunch (*on your own*)

### WEBCAST SEGMENT D

**2:15 PM** Non-Profit Tax Law: What's Trending

**2:45 PM** Hot Topics in Employment Law

**3:15 PM** Concurrent Sessions

- Incident Management: What Role Does Legal Play?
- Fair Use? Ask the IP Lawyer\*
- Board Governance: Evaluation, Orientation, and Best Practices\*

**4:00 PM** Networking and Refreshment Break

**4:30 PM** Concurrent Sessions

- Minors in the Museum: Releases, Policies, and Common Sense
- Expanding and Maintaining the Museum Footprint: Real Estate and Construction\*
- Music in the Museum: Exhibits, Background, and Live Performances\*

**5:15 PM** Climate Considerations: Constructing Facilities and Preparing for Natural Disasters

### MANDATORY CLE CREDIT

ALI CLE programs are accredited in all MCLE jurisdictions. Credit in CO is available by reciprocity; credit in ID, LA, and RI is available upon request. For specific information on CLE, CPE, or other professional accreditation in your state, e-mail [TeamMCLE@ali-cle.org](mailto:TeamMCLE@ali-cle.org), go to <http://www.ali-cle.org/mcle>, or call 1-800-CLENEWS.

### SCHOLARSHIP ASSISTANCE

A limited number of full tuition scholarships are available to those who cannot attend this course without financial support. Persons needing scholarship assistance should submit a statement justifying their scholarship request, with a resume, to Museums Scholarships at [limaschol@ali-cle.org](mailto:limaschol@ali-cle.org). Scholarships are awarded based on professional relevance and financial need. Applications must be received by **February 16, 2018**.

**6:15 PM** Adjournment for the Day

**Reception at the  
New England Aquarium**

- 6:30 PM** Reception Transportation Begins
- 6:40 PM** Reception Transportation Departure
- 7:00 PM** Networking Reception
- 9:30 PM** Reception Transportation Departure Begins
- 10:00 PM** Reception Transportation Ends

**FRIDAY, APRIL 20**

**7:45 AM** Continental Breakfast and Networking Session

**WEBCAST SEGMENT E**

**8:30 AM** Legal Ethics and Professional Responsibility

**9:30 AM** Non-Profit Lobbying and Political Activity Restrictions: Navigation Strategies

**10:00 AM** Networking and Refreshment Break

**10:15 AM** Immigration Regulations and Policy: Museum Impact

**10:45 AM** Managing Controversies: Best Practices

**11:45 AM** Adjournment

“

*The conference was absolutely wonderful. The speakers were engaging and incredibly well-prepared. Materials very helpful and comprehensive. Networking was superb.*

”

\* Not webcast or recorded

**PRICING DETAILS**

**STANDARD RATE** \$1,399 | **WEBCAST RATE** \$1,099

**SAVE 30%**

**GOVERNMENT RATE** CONTACT ALI CLE CUSTOMER SERVICE AT 800-CLE-NEWS [253-6397] OR [CUSTSERV@ALI-CLE.ORG](mailto:CUSTSERV@ALI-CLE.ORG)

**SAVE 50%**

**GROUP RATE** \$699\*  
FOR EACH ADDITIONAL REGISTRANT, \$1,399 FOR FIRST REGISTRANT

\*Discounts valid on new registrations for in-person course only; may not be combined with other discounts. ALI CLE makes a limited number of full and partial scholarships available; for more information visit [www.ali-cle.org/CZ006](http://www.ali-cle.org/CZ006).



## INTERESTED IN FREE CLE?

For an additional \$600, get **UNLIMITED** access to top quality programs like this one by upgrading to a LawPassSOLO Premium Subscription.

Priced at \$1,999, this subscription offers full access to ALI CLE's in-person courses (on-site or via webcast), over 400 on-demand programs, course materials, and digital form libraries.

Call 1-800-CLE-NEWS (253-6397) or email [CustServ@ali-cle.org](mailto:CustServ@ali-cle.org) to register for this course or to upgrade to a LawPassSOLO Premium Subscription today!



**LawPass**<sup>TM</sup>

## EXPERIENCE TWO DISTINCT RECEPTION VENUES

---

### Isabella Stewart Gardner Museum

This museum was created “for the education and enjoyment of the public forever.” Isabella Stewart Gardner designed her masterpiece of a museum as an immersive environment, including flowers and plants, textiles, furniture, architecture and, of course, ART! Join us here for an evening reception, where all your senses will be entertained. As Isabella said, “it’s my pleasure,” but it will surely be yours, as well.

### New England Aquarium

The New England Aquarium combines education, entertainment, and action to address the many challenges facing the oceans. The only Boston-based cultural institution with a mission focused on protecting the planet through innovative exhibits and educational programs, the Aquarium is the perfect backdrop for an evening reception. Learn about the Science of Sharks, visit the Atlantic harbor seal exhibit, check out the Blue Planet Action Center, while sharing the experience with colleagues from across the country!



## STEERING COMMITTEE

**Danielle Fisher (Planning Chair)**  
Assistant General Counsel, Smithsonian Institution

**Virginia M. Gomez (Planning Chair)**  
Assistant General Counsel, Smithsonian Institution

**Jeffrey N. Blair**  
Secretary and General Counsel, Philadelphia Museum of Art

**Amy D. Lamberti**  
Assistant Counsel, Metropolitan Museum of Art

**Carolyn Greene McKee**  
Associate General Counsel, National Gallery of Art

## FACULTY

**Barbara D. Andrews**  
Legal Manager, California  
Academy of Sciences

**S. Jason Baletsa**  
Counsel, Massachusetts  
Institute of Technology

**Dan H. Berger**  
Curran & Berger LLP

**Craig M. Blackwell**  
Associate General Counsel,  
Smithsonian Institution

**Stephen W. Clark**  
Vice President, General Counsel and  
Secretary, The J. Paul Getty Trust

**Mikka Gee Conway**  
Assistant General Counsel,  
The J. Paul Getty Trust

**Michael Costanzo**  
General Counsel and Director  
of Security, California  
Academy of Sciences

**Laura Damerville**  
Assistant General Counsel,  
Smithsonian Institution

**Jeffrey De Blois**  
Curatorial Associate, Institute of  
Contemporary Art/Boston

**Cristina Del Valle**  
Senior Associate General Counsel,  
Metropolitan Museum of Art

**Gregory P. Dworkowitz**  
Assistant General Counsel,  
Smithsonian Institution

**Sara Geelan**  
General Counsel and Assistant  
Secretary, The Barnes Foundation

**James R. Gilson**  
Vice President and General  
Counsel (Ret.), Los Angeles County  
Museum of Natural History

**Hannah Goodwin**  
Manager of Accessibility,  
Museum of Fine Arts Boston

**Lauryn H. Guttenplan**  
Associate General Counsel,  
Smithsonian Institution

**Nicholas S. Holmes**  
General Counsel and Assistant  
Secretary, Whitney Museum  
of American Art

**Stephen J. Knerly, Jr.**  
Hahn, Loeser & Parks LLP

**Laurie Kosanovich**  
General Counsel, Rock and Roll  
Hall of Fame and Museum

**Debra LaKind**  
Director of Business Development  
and Strategic Partnerships,  
Museum of Fine Arts Boston

**Cynthia J. Larose, CIPP**  
Mintz Levin Cohn Ferris  
Glovsky and Popeo PC

**Luis Li**  
Munger, Tolles, & Olson LLP

**Francesca Lisk**  
General Counsel, Brooklyn Museum

**Judith A. McMorrow**  
Professor of Law, Boston  
College Law School

**Rebecca Noonan Murray**  
Senior Associate General Counsel,  
Metropolitan Museum of Art

**Kendi E. Ozmon**  
Ropes & Gray LLP

**Victoria Reed**  
Monica S. Sadler Curator  
of Provenance, Museum  
of Fine Arts Boston

**Scott Roberts**  
Hirsch Roberts Weinstein LLP

**Holly Salmon**  
Senior Objects Conservator, Isabella  
Stewart Gardner Museum

**Diemut Strebe**  
Ida Ely Rubin Artist in Residence,  
Massachusetts Institute of Technology  
Center for Art, Science & Technology

**Adine Varah**  
General Counsel, San Francisco  
Museum of Modern Art

**M. Thérèse Vento**  
General Counsel, Pérez  
Art Museum Miami

**Elena J. Voss**  
Assistant Assistant General Counsel,  
Metropolitan Museum of Art

**ALI CLE Program Attorney**  
Jaimee Taibi (jtaibi@ali-cle.org)